

COMPETE IN THE SAUSALITO SOUPER BOWL!



Is your restaurant, business, or organization ready to show off its culinary skills?

Join us for Sausalito's Souper Bowl on **Saturday, February 7**, to dish out your unique soup to the community! This fun and flavorful event is a fantastic way to build your brand and bring people in your door. Last year's event drew 400 enthusiastic foodies eager to taste the competing soups.

Here's how it works:

1. We'll provide soup-makers with sampling cups and spoons.
2. Participating restaurants will serve soup samples to ticketholders who will follow our event map, explore the city, and savor your delicious creations.
3. Ticketholders will vote for their favorite soup and decide who will proudly display our cool perpetual trophy for 2026.

How to Participate: Register online at Sausalito.gov/Soup. Serve your signature soup at your business. If your business isn't centrally located, you can still participate by setting up a satellite booth downtown--contact us for coordination.

Not in the Soup Business? Local merchants can join the fun too by offering ticketholders exclusive discounts or incentives to drive traffic into their stores! Email us your offer to be printed on our marketing materials, website, and social media.

For more info, contact Sausalito Recreation Dept. at: (415) 289-4152 or recreation@sausalito.gov

